

Photo Release

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## TB Vets Shows Off The “Keys” To Success

Burnaby, B.C. – Each January over 350,000 TB Vets Keytags are delivered to homes across British Columbia. On October 3<sup>rd</sup> TB Vets Charitable Foundation showed off the incredible work that is done by disabled employees in producing and sorting the Keytags in their Burnaby-based production office. TB Vets has been providing B.C.’s original key return service since 1946 and has returned almost 200,000 sets of lost keys to residents since that time.

The Keytag Campaign is TB Vets’ largest fundraiser of the year and with the donations they are able to provide employment for people with disabilities, grant vital respiratory equipment to B.C. hospitals, fund respiratory research, award bursaries to students attending B.C.’s only respiratory therapy program at Thompson Rivers University in Kamloops and offer a therapeutic Spinoza Talking Bear for children suffering from respiratory ailments.

### “PRODUCING KEYTAGS” POSSIBLE PHOTO CAPTION:

Tyler Tedesco is hard at work producing over 350,000 TB Vets Keytags. The largest fundraiser of the year for TB Vets, these Keytags will be distributed to homes throughout B.C. in January.

### “SORTING KEYTAGS” POSSIBLE PHOTO CAPTION:

(Clockwise starting on left.) TB Vets employees Rhonda Park, Dale Gris and Marianna Borgstad started sorting and hand stuffing over 350,000 TB Vets Keytags, letters and envelopes in September and will complete the task near the end of December. The largest fundraiser of the year for TB Vets, these Keytags will be distributed to homes throughout B.C. in January.

### PHOTO CREDIT:

TB Vets Charitable Foundation

TB Vets receives no government funding. Donations to their annual Keytag Campaign and other initiatives allow TB Vets to support respiratory healthcare in BC. Since 1946 TB Vets has provided grants in excess of \$10 million to help children and adults across B.C. with respiratory ailments. For more information on TB Vets or to find out how to donate, volunteer, or to obtain a set of TB Vets Keytags please call 1-888-874-5626 or visit [www.tbvets.org](http://www.tbvets.org).

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For more information or an interview with Executive Director Ron Goyette, please call Paul Holman of AHA Creative Strategies at 604-303-1052 or email [paul@ahacreative.com](mailto:paul@ahacreative.com).